

# BLEULAB

THE REVERSIBLE COLLECTION



## Music's Leading Ladies Love BLEULAB!

FOR IMMEDIATE RELEASE (February 12, 2013):

Music and fashion icon *Beyoncé* was spotted having a post-Grammy's lunch in Venice, CA with her husband Jay-Z and sister Solange Knowles. *Beyoncé* looked gorgeous in BLEULAB's Black Coated Detour Legging, styled with a Dolce & Gabbana bomber jacket and Azzedine Alaia platform boots.

Recently, *Gwen Stefani* was seen spending the day at the park with her family in BLEULAB's Black Coated Anti-Fit jean, *Fergie* was in BLEULAB's Snake Skin jean over Super Bowl weekend, while *Janet Jackson* shopped with her fiancé in West Hollywood in BLEULAB's Gunmetal Coated Anti-Fit jean, and *Carrie Underwood* continues to perform in BLEULAB's Royal Cracked Foil jean for her *Blown Away* Tour through June 2013.

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## Barbara Palvin is Stylin' in BLEULAB!

FOR RELEASE (February 15, 2013):

Hungarian model *Barbara Palvin* attended the 2013 Instyle Beauty Lounge at the Four Seasons Hotel in Beverly Hills, CA in January. She wore BLEULAB's Black Tie Dye jean, styled with boots and a button down chambray shirt. Barbara has modeled for Armani Exchange, Louis Vuitton, Chanel, Prada, and is currently a Victoria's Secret Angel.